



## *Useful wording for your funding application*

### *Use this wording to help demonstrate need*

The WPCA is a structured, specialist programme designed for teachers and schools to foster personal development in year 7, 8 & 9 students, to prepare young people to overcome challenges and achieve their personal best through:

- 5 outdoor activities
- 20 hours of community service
- 20 hours of passion projects

These experiences set up a foundation for exponential growth in a child, in terms of mindset, resilience, confidence and adaptability. All of this flows through to self-esteem, self-awareness and self-confidence which every child is going to need to thrive in the world that's ahead for them.

As educators we see how our kids in our community may not be getting these opportunities to gain this bank of experiences. The WPCA programme introduces them to new ideas, new people and builds new relationships. It pushes them outside their comfort zone to enable them to gain confidence and build resilience to prepare them for some of the challenges they will be faced with in their future.

### *Use this wording to demonstrate the purpose of the grant*

The purpose of this grant is to seek funding for the William Pike Challenge Award programme to enable our youth to become the best they can be. By embracing new challenges, enjoying the outdoors and engaging with their community they gain confidence, resilience and connectedness - many of the soft skills needed to manage the modern fast paced world with all of the challenges they will certainly be faced with.

### *Give funders long term reasons why they should invest*

Let them know how funding your project or programme will be a good investment in the long term. If you can demonstrate that the benefits will be seen outside of your own school or organisation, this will have a positive impact on your application.

For instance "The William Pike Challenge Award grows resilient and capable youth that positively contribute to their local communities gaining confidence and life skills along the way. These connections with their local community encourage lifelong community spirit and pride and increased ability to deal with difficult situations and overcome challenges in their lives."